

**BOLT RECEIVES TWO GLOBAL MEDIA AWARDS
AT 2011 SEMA SHOW FOR NEW JEEP SPARE TIRE LOCK**

MILWAUKEE, Wis. – STRATTEC® Security Corporation received two Specialty Equipment Market Association (SEMA) Global Media Awards during the 2011 SEMA Show for their new BOLT® Spare Tire Lock for 1991 to current Jeep Wranglers.

The BOLT Jeep Spare Tire Lock features the company's Breakthrough One-Key Lock Technology, which eliminates the need to carry extra keys to protect expensive Jeep spare tires.

"We are committed to meeting the automotive aftermarket needs of drivers worldwide, and are proud that our Jeep Spare Tire Lock was recognized by two different international journalists and the SEMA organization," said Erika Garcia, sales manager for BOLT. "Our technology offers a solution for Jeep drivers, and works by permanently programming the lock to the Jeep's ignition key to prevent problems with lost keys and costly lockouts."

To use, simply insert the Jeep's ignition key into the lock cylinder, turn once and spring-loaded plate tumblers move up and down until they are matched exactly to that key. The auto-return spring automatically locks when the key is removed.

BOLT Jeep Spare Tire Locks have an automotive-grade lock shutter to keep out weather and debris, and a six-plate tumbler sidebar that prevents picking and bumping. The locks are available through most truck accessory stores. For more information, visit www.boltlock.com. To watch a video demonstration of the Jeep Spare Tire Lock, go to <http://youtu.be/JYCJYyTi7H8>.

BOLT received its Global Media Awards from a voting panel of 25 journalists from leading consumer and trade publications representing 13 countries. SEMA introduced the Global Media Award program in 2004 to highlight the wide appeal to enthusiasts on every continent of specialty-equipment products that are on display at the SEMA Show.

About STRATTEC

STRATTEC Security Corporation is the world's largest manufacturer of automotive locks, keys and related access control products, and is the primary lock supplier to Ford, GM and Chrysler.

STRATTEC's history in the automotive business spans 100 years. For more information, write to 3333 West Good Hope Rd., Milwaukee, WI 53209; call 877.251.8798; or visit www.boltlock.com.

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(L to R) BOLT Sales Director Fred Kosloske and Sales Manager Erika Garcia accept the Global Media Award from SEMA Senior VP of Operations Bill Miller.