



## Minimum advertised price (MAP) Unilateral Policy

Last revision April 2, 2019

Effective July 1st, 2015

### Introduction:

STRATTEC Security (STRATTEC) a Wisconsin Corporation has determined that in order to preserve the brand integrity and value of its BOLT® family of locks is to institute a Unilateral policy for minimum advertised price (MAP).

### Policy coverage:

This MAP policy covers all STRATTEC direct accounts located in the United States, however this policy is not an agreement nor does require any acceptance whatsoever from STRATTEC's customers. It is entirely within the discretion of the reseller whether to comply or not comply.

### Unilateral action:

STRATTEC reserves the right to suspend or end its business relationship with any Retailer, Warehouse Distributor or other wholesale account that fails to meet this standard. STRATTEC also reserves the right to restrict the use of its trademarks including its BOLT® brand.

### Policy:

**Retail** - The current listing of BOLT® products including MSRP (Suggested retail price) and applicable MAP prices are provided in this document (see applicable MAP products and prices). Free shipping or free installation is acceptable and is not a violation of this policy. \* See guideline for limited promotional sales opportunities below.

#### \* Sales Promotions Guideline:

1. All promotions must have STRATTEC's prior approval by contacting the BOLT Sales Manager by sending an email to Jason@BOLTlock.com. A minimum of two weeks advance notice is required to allow STRATTEC to issue written approval.
2. Sales promotions can run for a maximum 14 (fourteen) consecutive day period.
3. Customer is allowed to run two promotions maximum in any given calendar year.

Examples of available promotional programs include the following:

- a) A free lock or set of locks with the purchase of a POP display
- b) A free POP display with the purchase of a certain number of locks
- c) A discount of the sales price not to exceed 10% (ten percent) from MAP price of the promoted product.

### Policy Modifications:

STRATTEC Reserves the right to modify, suspend, or discontinue the MAP policy in whole or in part at any time. Any policy modifications shall be made available to all authorized distributors.

### Contact Information:

All questions or comments regarding this MAP policy, or to report a pricing violation, are to be directed through:  
[www.boltlock.com/pricing-policy](http://www.boltlock.com/pricing-policy).

Applicable MAP Products and Prices:

| PART NUMBER | UPC           | PRODUCT DESCRIPTION                                 | MSRP     | MAP      |
|-------------|---------------|---|----------|----------|
| 5922986     | 652732 112744 | Spare Tire Lock (Jeep)                              | \$39.99  | \$37.99  |
| 7026128     | 652732 112928 | JK Hood Lock  | \$79.99  | \$69.99  |
| 7032301     | 858382 006130 | JL Spare Tire Lock                                  | \$39.99  | \$37.99  |
| 7032303     | 858382 006147 | JL Hood Lock  | \$129.99 | \$116.99 |
| 7028648     | 652732 112553 | J-Mount black/driver side (Jeep)                    | \$139.25 | \$125.32 |
| 7028649     | 652732 112560 | J-Mount black/passenger side (Jeep)                 | \$139.25 | \$125.32 |
| 7028650     | 652732 112577 | J-Mount red/driver side (Jeep)                      | \$139.25 | \$125.32 |
| 7028651     | 652732 112584 | J-Mount red/passenger side (Jeep)                   | \$139.25 | \$125.32 |
| 5922987     | 652732 112751 | GM Tailgate Handle - includes cylinder (late model) | \$65.00  | \$60.00  |
| 7018446     | 652732 112362 | 5/8" Receiver Lock GM Late Model (GM-B)             | \$34.99  | \$31.49  |
| 7018447     | 652732 112348 | 5/8" Receiver Lock Ford                             | \$34.99  | \$31.49  |
| 7018448     | 652732 112379 | 5/8" Receiver Lock Chrysler/Dodge/Jeep              | \$34.99  | \$31.49  |
| 7023582     | 652732 112805 | 5/8" Receiver Lock GM Center cut                    | \$34.99  | \$31.49  |
| 7023583     | 652732 113048 | 5/8" Receiver Lock Nissan                           | \$34.99  | \$31.49  |
| 7023584     | 652732 113055 | 5/8" Receiver Lock Toyota                           | \$34.99  | \$31.49  |
| 7023585     | 652732 113062 | 5/8" Receiver Lock Ford Side Cut                    | \$34.99  | \$31.49  |
| 7032290     | 858382 006086 | 5/8" Receiver Lock Jeep Center Cut                  | \$34.99  | \$31.49  |
| 7025284     | 652732 113529 | Coupler Pin Lock GM late model (GM B)               | \$31.99  | \$29.99  |
| 7025285     | 652732 113505 | Coupler Pin Lock Ford                               | \$31.99  | \$29.99  |
| 7025286     | 652732 113536 | Coupler Pin Lock Chrysler/Dodge/Jeep                | \$31.99  | \$29.99  |
| 7025287     | 652732 113543 | Coupler Pin Lock GM center cut                      | \$31.99  | \$29.99  |
| 7025288     | 652732 113550 | Coupler Pin Lock Nissan                             | \$31.99  | \$29.99  |
| 7025289     | 652732 113567 | Coupler Pin Lock Toyota                             | \$31.99  | \$29.99  |
| 7025290     | 652732 113574 | Coupler Pin Lock Ford Side Cut                      | \$31.99  | \$29.99  |
| 7032299     | 858382 006123 | Coupler Pin Lock Jeep Center Cut                    | \$31.99  | \$29.99  |
| 7032490     | 858382 006246 | Off-Vehicle Coupler Lock GM late model (GM B)       | \$74.99  | \$69.99  |
| 7032491     | 858382 006222 | Off-Vehicle Coupler Lock Ford                       | \$74.99  | \$69.99  |
| 7032492     | 858382 006253 | Off-Vehicle Coupler Lock Chrysler/Dodge/Jeep        | \$74.99  | \$69.99  |
| 7032493     | 858382 006260 | Off-Vehicle Coupler Lock GM center cut              | \$74.99  | \$69.99  |
| 7032494     | 858382 006277 | Off-Vehicle Coupler Lock Nissan                     | \$74.99  | \$69.99  |
| 7032495     | 858382 006284 | Off-Vehicle Coupler Lock Toyota                     | \$74.99  | \$69.99  |
| 7032496     | 858382 006291 | Off-Vehicle Coupler Lock Ford Side Cut              | \$74.99  | \$69.99  |
| 7032497     | 858382 006208 | Off-Vehicle Coupler Lock Jeep Center Cut            | \$74.99  | \$69.99  |
| 7018450     | 652732 112409 | 6' Cable Lock GM Late Model (GM-B)                  | \$41.99  | \$38.99  |
| 7018451     | 652732 112386 | 6' Cable Lock Ford                                  | \$41.99  | \$38.99  |
| 7018452     | 652732 112416 | 6' Cable Lock Chrysler/Dodge/Jeep                   | \$41.99  | \$38.99  |
| 7023719     | 652732 113079 | 6' Cable Lock GM Center cut                         | \$41.99  | \$38.99  |
| 7023720     | 652732 113086 | 6' Cable Lock Nissan                                | \$41.99  | \$38.99  |
| 7023721     | 652732 113093 | 6' Cable Lock Toyota                                | \$41.99  | \$38.99  |
| 7023722     | 652732 113109 | 6' Cable Lock Ford Side Cut                         | \$41.99  | \$38.99  |
| 7032295     | 858382 006109 | 6' Cable Lock Jeep Center Cut                       | \$41.99  | \$38.99  |
| 7018518     | 652732 112324 | Padlock GM Late Model (GM-B)                        | \$25.99  | \$21.99  |
| 7018519     | 652732 112300 | Padlock Ford  | \$25.99  | \$21.99  |
| 7018520     | 652732 112331 | Padlock Chrysler/Dodge/Jeep                         | \$25.99  | \$21.99  |
| 7023537     | 652732 112768 | Padlock GM Center cut                               | \$25.99  | \$21.99  |
| 7023538     | 652732 112775 | Padlock Nissan                                      | \$25.99  | \$21.99  |
| 7023539     | 652732 112782 | Padlock Toyota                                      | \$25.99  | \$21.99  |
| 7023540     | 652732 112799 | Padlock Ford Side Cut                               | \$25.99  | \$21.99  |
| 7032288     | 858382 006079 | Padlock Jeep Center Cut                             | \$25.99  | \$21.99  |

