



## Minimum advertised price (MAP) Unilateral Policy

Last revision February 1, 2023

Effective July 1st, 2015

### Introduction:

STRATTEC Security (STRATTEC) a Wisconsin Corporation has determined that in order to preserve the brand integrity and value of its BOLT® family of locks is to institute a Unilateral policy for minimum advertised price (MAP).

### Policy coverage:

This MAP policy covers all STRATTEC direct accounts located in the United States, however this policy is not an agreement nor does require any acceptance whatsoever from STRATTEC's customers. It is entirely within the discretion of the reseller whether to comply or not comply.

### Unilateral action:

STRATTEC reserves the right to suspend or end its business relationship with any Retailer, Warehouse Distributor or other wholesale account that fails to meet this standard. STRATTEC also reserves the right to restrict the use of its trademarks including its BOLT® brand.

### Policy:

**Retail** - The current listing of BOLT® products including MSRP (suggested retail price) and applicable MAP prices are provided in this document (see applicable MAP products and prices). Free shipping or free installation is acceptable and is not a violation of this policy. \* See guideline for limited promotional sales opportunities below.

#### \* Sales Promotions Guideline:

1. All promotions must have STRATTEC's prior approval by contacting the BOLT Sales Manager by sending an email to Jason@BOLTlock.com. A minimum of two weeks advance notice is required to allow STRATTEC to issue written approval.
2. Sales promotions can run for a maximum 14 (fourteen) consecutive day period.
3. Customer is allowed to run two promotions maximum in any given calendar year.

Examples of available promotional programs include the following:

- a) A free lock or set of locks with the purchase of a POP display
- b) A free POP display with the purchase of a certain number of locks
- c) A discount of the sales price not to exceed 10% (ten percent) from MAP price of the promoted product.

### Policy Modifications:

STRATTEC Reserves the right to modify, suspend, or discontinue the MAP policy in whole or in part at any time. Any policy modifications shall be made available to all authorized distributors.

### Contact Information:

All questions or comments regarding this MAP policy, or to report a pricing violation, are to be directed through:  
[www.boltlock.com/pricing-policy](http://www.boltlock.com/pricing-policy).

Applicable MAP Products and Prices:

PART NUMBER	UPC	PRODUCT DESCRIPTION	MSRP	MAP
5922986	652732 112744	Spare Tire Lock (Jeep)	\$39.99	\$37.99
7026128	652732 112928	JK Hood Lock	\$89.99	\$80.99
7032301	858382 006130	JL Spare Tire Lock	\$39.99	\$37.99
7032303	858382 006147	JL Hood Lock	\$129.99	\$116.99
7028648	652732 112553	J-Mount black/driver side (Jeep)	\$139.25	\$125.32
7028649	652732 112560	J-Mount black/passenger side (Jeep)	\$139.25	\$125.32
7028650	652732 112577	J-Mount red/driver side (Jeep)	\$139.25	\$125.32
7028651	652732 112584	J-Mount red/passenger side (Jeep)	\$139.25	\$125.32
7040029	858382 006185	J-Mount - JL & Gladiator	\$199.99	\$179.99
5922987	652732 112751	GM Tailgate Handle - includes cylinder (late model)	\$74.99	\$67.49
7018446	652732 112362	5/8" Receiver Lock GM Late Model (GM-B)	\$39.99	\$35.99
7018447	652732 112348	5/8" Receiver Lock Ford	\$39.99	\$35.99
7018448	652732 112379	5/8" Receiver Lock Chrysler/Dodge/Jeep	\$39.99	\$35.99
7023582	652732 112805	5/8" Receiver Lock GM Center cut	\$39.99	\$35.99
7023583	652732 113048	5/8" Receiver Lock Nissan	\$39.99	\$35.99
7023584	652732 113055	5/8" Receiver Lock Toyota	\$39.99	\$35.99
7023585	652732 113062	5/8" Receiver Lock Ford Side Cut	\$39.99	\$35.99
7032290	858382 006086	5/8" Receiver Lock Jeep Center Cut	\$39.99	\$35.99
7040474	858382 006406	5/8" Receiver Lock Ford Center Cut	\$39.99	\$35.99
7025284	652732 113529	Coupler Pin Lock GM late model (GM B)	\$31.99	\$29.99
7025285	652732 113505	Coupler Pin Lock Ford	\$31.99	\$29.99
7025286	652732 113536	Coupler Pin Lock Chrysler/Dodge/Jeep	\$31.99	\$29.99
7025287	652732 113543	Coupler Pin Lock GM center cut	\$31.99	\$29.99
7025288	652732 113550	Coupler Pin Lock Nissan	\$31.99	\$29.99
7025289	652732 113567	Coupler Pin Lock Toyota	\$31.99	\$29.99
7025290	652732 113574	Coupler Pin Lock Ford Side Cut	\$31.99	\$29.99
7032299	858382 006123	Coupler Pin Lock Jeep Center Cut	\$31.99	\$29.99
7040481	858382 006451	Coupler Pin Lock Ford Center Cut	\$31.99	\$29.99
7032490	858382 006246	Off-Vehicle Coupler Lock GM late model (GM B)	\$74.99	\$69.99
7032491	858382 006222	Off-Vehicle Coupler Lock Ford	\$74.99	\$69.99
7032492	858382 006253	Off-Vehicle Coupler Lock Chrysler/Dodge/Jeep	\$74.99	\$69.99
7032493	858382 006260	Off-Vehicle Coupler Lock GM center cut	\$74.99	\$69.99
7032494	858382 006277	Off-Vehicle Coupler Lock Nissan	\$74.99	\$69.99
7032495	858382 006284	Off-Vehicle Coupler Lock Toyota	\$74.99	\$69.99
7032496	858382 006291	Off-Vehicle Coupler Lock Ford Side Cut	\$74.99	\$69.99
7032497	858382 006208	Off-Vehicle Coupler Lock Jeep Center Cut	\$74.99	\$69.99
7040477	858382 006444	Off-Vehicle Coupler Lock Ford Center Cut	\$74.99	\$69.99
7018450	652732 112409	6' Cable Lock GM Late Model (GM-B)	\$41.99	\$38.99
7018451	652732 112386	6' Cable Lock Ford	\$41.99	\$38.99
7018452	652732 112416	6' Cable Lock Chrysler/Dodge/Jeep	\$41.99	\$38.99
7023719	652732 113079	6' Cable Lock GM Center cut	\$41.99	\$38.99
7023720	652732 113086	6' Cable Lock Nissan	\$41.99	\$38.99
7023721	652732 113093	6' Cable Lock Toyota	\$41.99	\$38.99
7023722	652732 113109	6' Cable Lock Ford Side Cut	\$41.99	\$38.99
7032295	858382 006109	6' Cable Lock Jeep Center Cut	\$41.99	\$38.99
7040476	858382 006437	6' Cable Lock Ford Center Cut	\$41.99	\$38.99
7018518	652732 112324	Padlock GM Late Model (GM-B)	\$25.99	\$21.99
7018519	652732 112300	Padlock Ford	\$25.99	\$21.99
7018520	652732 112331	Padlock Chrysler/Dodge/Jeep	\$25.99	\$21.99

Applicable MAP Products and Prices:

PART NUMBER	UPC	PRODUCT DESCRIPTION	MSRP	MAP
7023537	652732 112768	Padlock GM Center cut	\$25.99	\$21.99
7023538	652732 112775	Padlock Nissan	\$25.99	\$21.99
7023539	652732 112782	Padlock Toyota	\$25.99	\$21.99
7023540	652732 112799	Padlock Ford Side Cut	\$25.99	\$21.99
7032288	858382 006079	Padlock Jeep Center Cut	\$25.99	\$21.99
7040469	858382 006413	Padlock Ford Center Cut	\$25.99	\$21.99
7039046	858382 006352	Locking Recovery Hook GM Early Model	\$259.99	\$249.99
7039047	858382 006369	Locking Recovery Hook GM Late Model	\$259.99	\$249.99
7039050	858382 006376	Locking Recovery Hook GM Center Cut	\$259.99	\$249.99
7039048	858382 006338	Locking Recovery Hook Ford	\$259.99	\$249.99
7039054	858382 006345	Locking Recovery Hook Ford Side Cut	\$259.99	\$249.99
7040482	858382 006468	Locking Recovery Hook Ford Center Cut	\$259.99	\$249.99
7039049	858382 006314	Locking Recovery Hook Dodge/Jeep/Ram	\$259.99	\$249.99
7039055	858382 006321	Locking Recovery Hook Jeep Center Cut	\$259.99	\$249.99
7039051	858382 006383	Locking Recovery Hook Nissan	\$259.99	\$249.99
7039052	858382 006390	Locking Recovery Hook Toyota	\$259.99	\$249.99